Name

Address

Date

Dear [INSERT NAME OF HR/CSR LEAD]

I am proud to work for a company that supports its employees and wanted to let you know that I am raising funds and awareness for The Ectopic Pregnancy Trust. [Fundraiser can insert details of why cause is important to them here if they wish and their fundraising activity details]

The EPT is a tiny niche charity that supports anyone who is affected by ectopic pregnancy. Ectopic pregnancy is a common condition, where a pregnancy implants in a location outside of the cavity (space) of the womb. It affects around 1 in 80 pregnancies and can be life-threatening for a woman or pregnant person if not diagnosed and treated quickly. It is a hugely demanding condition, both physically and emotionally. A large part of The EPT's work involves their world-leading, medically-backed website and leaflets and various empathic support routes including via email, online message-boards, call-back phone line, and Zoom groups. An ectopic pregnancy is an overwhelming experience and can be life-altering. The charity provides a safe space for people who are affected to start to process what has happened and answers some of the questions that are on their minds.

The EPT cannot do this crucial work without the support of its fundraisers and donors and I would be delighted if you could support me in raising funds and awareness for the charity. There are plenty of ways in which you may be able to get involved including:

* match-funding monies raised by my activity;
* donating an amount that you wish to the charity;
* in-kind contributions (eg laptops) to support their work;
* pro bono services or volunteers;
* any other ideas you may have!

**What's in it for you?**

In appreciation of your generosity, The EPT can share your contribution through a piece on their website with my fundraising activity. It shows your care for employees as well as social causes. This opportunity can enable you to make a real difference at grassroots level while fulfilling the company's corporate social responsibility. The EPT would share the piece on their social media platforms.

I hope to receive your support to help raise funds and awareness for The Ectopic Pregnancy Trust. I look forward to hearing from you.

Best wishes